



THE CONCEPT was triggered in 2010 when Gopesh (CEO and Patent Holder) identified some basic gaps in processes and System. In one of the global leading Medical system an opportunity was clearly visible in India by launching a system that could connect the patients with correct medical facilities through a technologically smart solution equipped with the best practices of the world.

This platform should rather be empowering patients and Doctors for preventing medical conditions and help in better treatment by patient medical history analysis through available data. Also, such systems should be agile, AI-enabled, scalable, modular, Next-Gen Healthcare platform that integrates all stakeholders of the ecosystem including doctors, hospitals, laboratories, pharmaceuticals and health insurance companies in a seamless fashion.

In year 2016, he started shaping up his solution and the planned and architected concept of SPIRALS. Conformed to the domestic and the international regulatory compliances, SPIRALS Health offers the flexibility of extreme customization as per needs of a user group.

PROBLEMS WITH EXISTING MEDICAL ECO-SYSTEM:

When key players of the healthcare ecosystem work in silos, patients face the brunt of incoherence brewing up a scenario wherein all the stakeholders fail to pitch in for delivering their services in a collaborative way.

Impact: Health of patients deteriorates, service providers face roadblocks and eventually the society suffers at large. A similar dilemma exists for Doctors and practitioners where they would like to serve the patients with best intends but unable to serve properly due to lack of right and connecting information.

CORE TEAM:

MR. GOPESH RAGHUVANSHI

CEO & Patent holder of the product – Over 26 years of IT experience.

Managed NHS deliveries as delivery and quality partner (Tech Mahindra)

MR. SUDHIR RAWAL

UI/Ux Head – Over 20 years Experience and had worked with global clients like Tech Mahindra, AT&T, Verizon, Vodafone Qatar etc.

MR. HUMAYUN ZAHEER

Head of Sales and Marketing (India) – Over 18 years of field experience in Sales and Marketing. He has done exceptional work in sales channel setup and management for IDEA Cellular before joining Prudas Tech.

MR. LALIT AMBASTHA

(Legal) - Over 14 years of experience as IP Attorney . Empaneled as speaker and faculty with Ministry of MSME & Govt. of India, etc.



Intellectual Property:

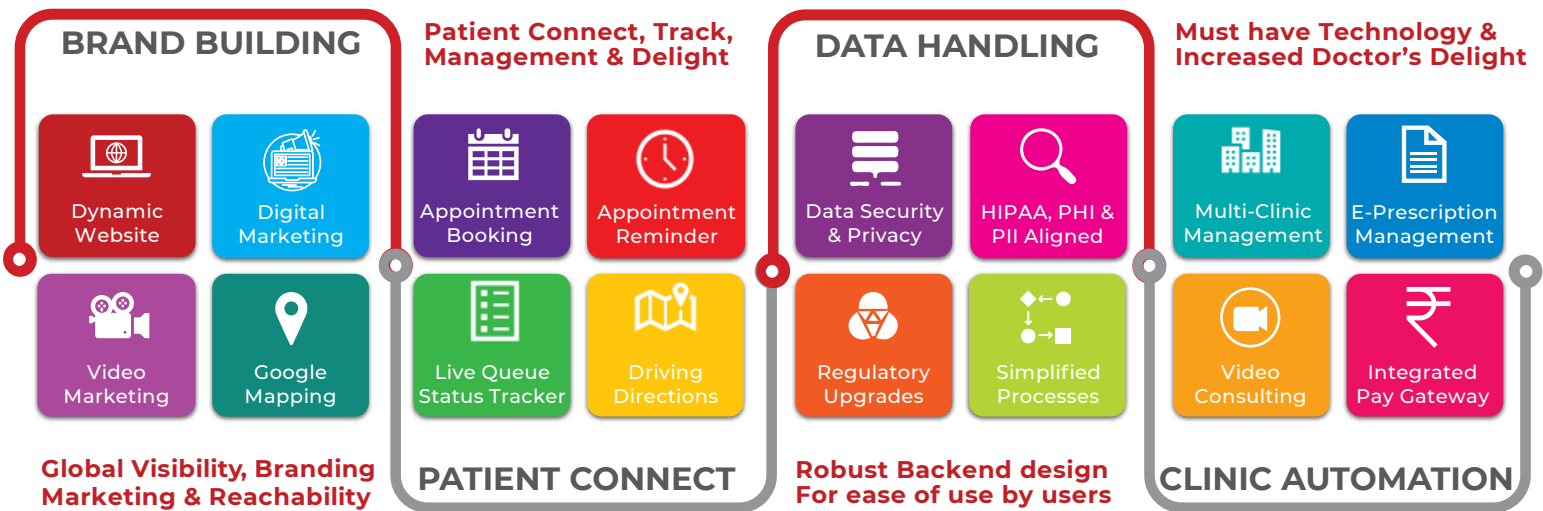
Published in patent journals of the USA, Canada, Australia, and India, SPIRALS Health® is slated for patenting.

ISSUES IN HAND:

-  Multiple Patient IDs
-  Disintegrated Treatment process
-  Medical Records Consolidation
-  Complex Appointment Solutions
-  Lack of Data Security/Compliance
-  No e-Prescription Management/ EMR

SOLUTION PROVISIONED BY SPIRALS:

SPIRALS Health, a sui generis EMR (Electronic Medical Records) & EHR (Electronic Health Records), revolutionizes the healthcare services paradigm by pioneering an all-inclusive digital platform that allows patients, doctors, hospitals, pathologists, laboratories, chemists and medical insurance companies converge to a single goal – superior healthcare for the patients on a single touch.



BUILT ON THE MODUS VIVENDI OF HOW PEOPLE RESPOND TO MEDICAL REQUIREMENTS OF PATIENTS, THE SOLUTION OFFERS:

- Simplified, Intuitive, and efficient App for patients to identify the Doctor as per their medical needs
- Unique Patient and Doctor ID across the system and across medical centers
- One-touch connection with Doctors as per specialty and other key parameters
- Cloud-based health information sharing based on authorization to the user
- Provisioning the complete access of patient information for doctors for detailed analysis
- One click directions to Patient from anywhere to any Clinic in the system
- Feature rich and very user friendly interface to ensure delight for every user

COMPETITIVE ADVANTAGES:

- Complied with PHI (Protect Health Information compliance), PII (Personally Identifiable Information), HIPAA (Health Insurance Portability & Accountability Act) & MCI guidelines
- Powerful EMR and EHR with extensive data search-ability
- Advanced Data Analytics to identify repeated problems and deliver long term solutions
- Integration of multi-location hospitals of same group
- Real-time and smart analytics for management
- One of the most efficient healthcare solutions, SPIRALS Health takes less than 3.5 min from patient consulting till prescription generation (Google Data Analytics)

SOLUTION: Functional Advantages

1



Unique Patient id

Every patient will have their unique patient ID which can be linked with their Adhaar No, Mobile No in Adhaar, E-Mail ID in Adhaar or system generated Unique ID.

2



Integrated platform

Every patient's records are stored in central repository. When an authorized person access Patient records, he/she is able to see all or restricted medical history (as per access level) and also able to see consolidated summary of e-prescriptions (about 15 in a page).

3



Data security

All patient and Doctor data is encrypted and accessed through defined access control mechanism. Data security norms are aligned with regulatory guidelines and HIPAA, PHI and PII norms.

4



Consolidated EMR

Multiple modes to collate patient's previous records and simplified EMR to get future EMR in one location. Authorized person, by using unique patient ID, can access consolidated summary of medical records.

5



Appointment & tracker

Multi-lingual possible, simple to use app for online appointments. Unregistered patient can take 4-5 clicks while registered patient needs 3-4 clicks to book an appointment. Data driven live tracker to suggest possible delays or possibilities to connect with Doctor in earlier available slot..

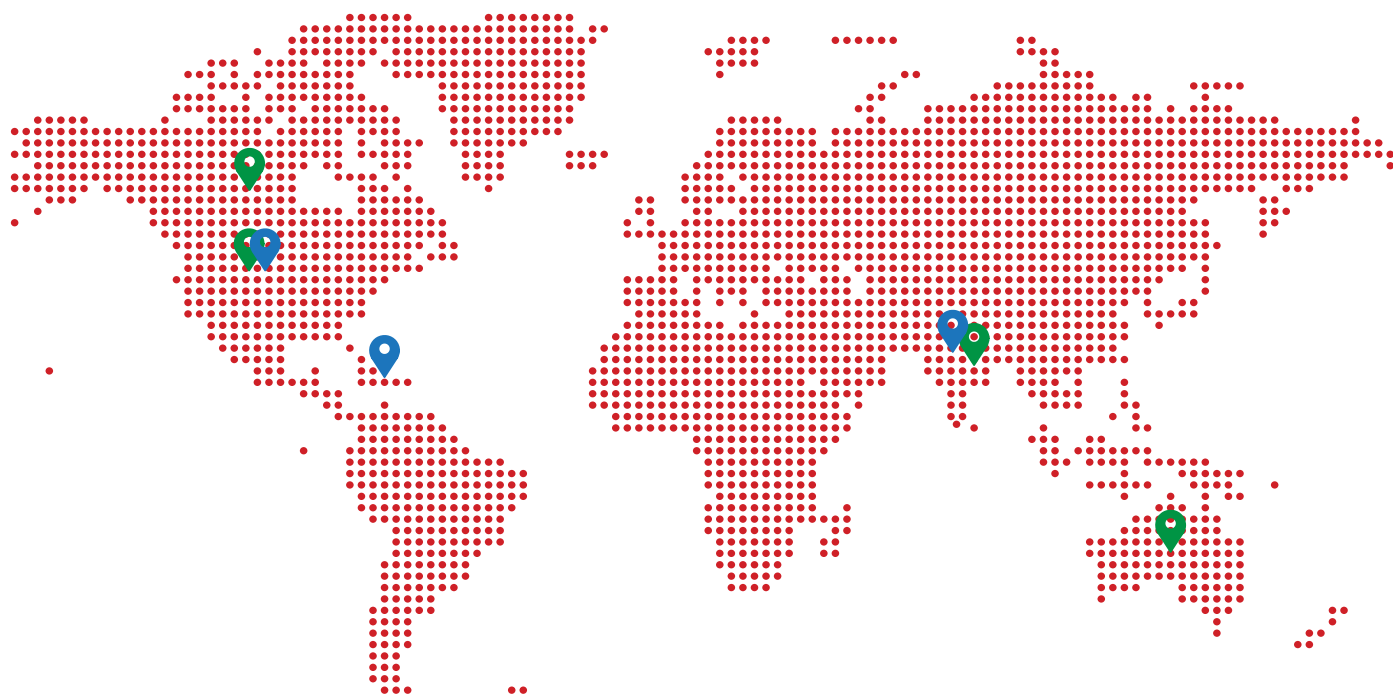
6



Simple e-prescription

A very simple, click based and voice enabled e-prescription module. Easy to use even for Doctors in Tier 2 and Tier 3 cities. Average time for a patient entry till click to print a prescription is about 3 Minutes for over last 4000 prescriptions generated in SPIRALS Health (Source Google Analytics)

SPIRALS GLOBAL FOOTPRINTS:



 Patent Pending Countries

 Patent Launched Countries



**CONNECTING ALL
TO BENEFIT ALL**

*A seamlessly integrated
healthcare solution ...*

Sales Channel Partners in India

INTEGRATED PRODUCT LEVERAGE (IPL):

Founded by Mr. Gaurav Tripathi (Over 24 Years of Marketing and Branding Expertise) and Mr. Kumar Devesh (Over 20 Years of Field Marketing Expertise), IPL works in branding and expanding business of various brands as mentioned below:



**Mobile
Accessories**



Smart Sanitizing Company



www.cardekho.com



Brand in Fashion Clothing



EFRA MANAGEMENT PVT LTD:

Founded by Mr. Prem C. Yadav (Over 12 Years of Field Marketing and Branding), This company is having some of the big names under their client list. EFRA has worked and delivered business like App download, Patient acquisition and revenue generation to many startups which are big names now:



kotak

Kotak Mahindra Bank



Pay



meddo

WHERE HEALTH MEETS CARE

OLCARE LABS (GUJRAT):

Mr. Devendra Singh is Distributor and Associate of OLCARE Labs with Over 30 Years of pharma experience. His coverage is complete western UP and knows almost every Doctor in Agra, Mathura and Aligarh etc. area.

SQL CO- WORKINGS (NOIDA / BANARAS):

Mr. Alok Singh is from renowned Builder and business family of Banaras and getting their dream of getting into Medical IT business through SPIRALS. He is starting Franchisee in Banaras to try it and then have plans to expand it in other cities.